



**Veilux (MAP)  
MINIMUM ADVERTISED PRICE POLICY**

Effective October 15, 2006

The Veilux has unilaterally adopted this Minimum Advertised Price Policy ("MAP Policy") on selected products, which shall apply to distributors and dealers, including catalogs and internet. Retailers (collectively, "Resellers") who resell Veilux products to end users located in the U. S. and Canada. Veilux is adopting this MAP Policy to preserve its strong reputation for providing customers with high value products and strong after-sales support. Veilux greatly values the efforts of all Resellers to distribute Veilux products.

The MAP Policy shall work under the following guidelines:

1. The MAP Policy shall apply to the Veilux products listed in the MAP LISTING at the end of this document. The MAP Policy for selected Veilux products shall be listed on each Veilux price sheet for dealers and distributors. MAP pricing shall be MSRP list price. MAP pricing is established by Veilux for selected products and maybe adjusted by Veilux Company at its sole discretion.
2. The MAP Policy applies to all advertisements of selected Veilux products in any and all media, including, without limitation, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, mail order catalogs, Internet or similar electronic media including websites, email newsletters, email solicitations, television, radio, and public signage. The MAP policy is not applicable to any in-store advertising that is displayed only in the store and not distributed to any customer. In-store displays, point-of-sale signs, hangtags or bar codes or similar marks on products or product packaging which merely state the price are not considered "advertising" for purposes of this MAP Policy. In that regard, this MAP Policy does not apply to the actual sales price on any "check-out page" of any Reseller's website or related internet site (typically the page at which the end user finally purchases the product). This MAP Policy does apply to any other page(s) on the Reseller's website.
3. "Bundling" or including a free or discounted product (whether made by Veilux or another manufacturer) with a Veilux product covered by this MAP Policy would violate this policy and is not permitted.
4. If pricing is displayed, any strike-through or other alteration of the Minimum Advertised Price is prohibited.
5. The MAP Policy applies only to advertised prices and does not apply to the price at which the products are actually sold or offered for sale to an individual consumer within the Resellers retail location or over the telephone. Veilux Company Resellers remain free to sell the selected MAP products at any prices they elect.
6. The MAP Policy does not establish maximum advertised prices. All Resellers may offer Veilux products at any price in excess of the MAP established for such products. Internet auctions may not display or have reserved bid or other acceptable prices below the MAP price.
7. The MAP Policy does not in any way limit the ability of any dealer to advertise that "they have the lowest prices" or, they "will meet or beat any competitor's price," that consumers should "call for a price" or phrases of similar import as long as the price advertised or listed for the products is not less than MAP.
8. From time to time, Veilux may instigate promotions for products covered by the MAP Policy because the products are being discontinued or because they are just being released. In such events, The Veilux Company reserves the right to modify or suspend the MAP with respect to the affected products by notifying all Resellers of such a change. Veilux further reserves the right to adjust the MAP with respect to all or certain products at its sole discretion upon 7 days advance written notice to Resellers provided that such changes shall apply equally to all Resellers.
9. In cases of violation of the MAP Policy, Resellers will be allowed twenty-four (24) hours to bring advertising into compliance or Veilux will cease supplying products to the Reseller. In cases of intentional and/or repeated failure to abide by this policy, Veilux will terminate all orders from Veilux to the Reseller. The Veilux Company will not provide prior notice or issue warning before taking action under this policy.
10. This MAP Policy is solely Veilux's decision and responsibility. No employee or sales representative of The Veilux Company has any authority to discuss or modify this policy and any action of Any person, which claims to modify this policy or to solicit or obtain the agreement of any person to the policy, is unauthorized and invalid. The foregoing MAP Policy and any MAP Product Listing is subject to modification or discontinuance by The Veilux, in its sole and absolute discretion, at any time. Any action taken by Veilux under this policy shall be without liability to Veilux.
11. Distributors of Veilux products will supply a copy of THE VEILUX MINIMUM ADVERTISED PRICE POLICY to any new or existing retail Reseller to be filled out, acknowledged and returned to Veilux. This form shall be signed and returned to Veilux and in doing so, will bind the Reseller to abide by the MAP Policy and Reseller requirements spelled out in this

3015 Eagle Drive, Suite 100, Grand Prairie, Texas 75052

Toll Free: (800) 510-6528

Fax: (928) 437-6270



document. Please indicate your understanding of this policy and your willingness to abide by its terms and conditions by signing and listing the name of your company below.

*Date:*

*Company:*

*Address:*

*Authorized Representative:*

**VEILUX MINIMUM ADVERTISED PRICE POLICY PRODUCT LISTING**

Effective October 15, 2006

If a particular Veilux product does not appear on the MAP Listing below, then there is no minimum advertised price for the product. Resellers must be in compliance with this Policy by November 30, 2006.

**PRODUCTS:**

S6	SVD-58IR28	VEXTH-64A-75H
I6	SVD-60IR28L2812D	VEXTH-64A-100H
W6	SVEX-6004 A/C	VEXTH-64A-200H
P6	SVEX-T300 A/B	VEXTH-64A-300H
SVB-58IR24	SVEX-T100 A/B	VEXTH-64A-350H
SVB-56IRC80L650D	SVEX-YT	VEXTH-32S-19
SVB-58IR54	SVEX-YT2	VEXTH-32S-25
SVB-54IRC90L550D	SVEX-W125	VEXTH-32S-50
SVB-58IRC28L3516D	SVEX-W125-5	VEXTH-32S-75
SVB-60IRC28L3516D	SVEX-Q15	VEXTH-32S-100
SVB-58IRC66L3516D	SVEX-W125-3	VEXTH-32S-200
SVB-60IRC66L3516D	SVEX-HIR7	VEXTH-32S-300
SVB-60IRC40L2812D	SVEX-HSF	VEHHTH-32S-350
SVB-60IRC40L650D	SVEX-2028 E/S	VEXTH-64S-19H
SVBIP-56IRC40L210	SVEX-JXD	VEXTH-64S-25H
SVBIP-56IRC80L650D	VEXTH-32A-19	VEXTH-64S-50H
SVC-42IR8	VEXTH-32A-25	VEXTH-64S-75H
SVMD-42	VEXTH-32A-50	VEXTH-64S-100H
SVD-48MINI	VEXTH-32A-75	VEXTH-64S-200H
SVD-58	VEXTH-32A-100	VEXTH-64S-300H
SVD-58MINI	VEXTH-32A-200	VEXTH-64S-350H
SVD-58DNL2812	VEXTH-32A-300	SVEX-M1
SVD-60DNL2812D	VEXTH-32A-350	SVEX-M15
SVD-60WDNL2812D	VEXTH-64A-19H	SVEX-M25
SVD-56CDNRL2812	VEXTH-64A-25H	SVK-64
SVD-48IR28	VEXTH-64A-50H	SVM-VP
SVM-CORNER	SV-PS121824	VCB-240-32D
SVM-POLE	SV-PS241810	VCB-480-16EX
SVP-F18X	SV-PS2495	VCB-960-32D

3015 Eagle Drive, Suite 100, Grand Prairie, Texas 75052

Toll Free: (800) 510-6528

Fax: (928) 437-6270



SVP-AT18X	SV-PS12916	VCB-480-16D
SVP-ATDN18X	SV-PS12924	VCB-240-8U
SVP-ATDN26X	SVR-412DVD	VA-4C
SVP-ATDN36X	SVR-824DVD	VA-8C
SVP-54CDN10X	SVR-1648DVD	VA-16C
SVPIP-52DN23X-O	250 GB Hard Drive	VSR-1604P
SVPIP-52DN23X-I	500 GB Hard Drive	VNVR-8
SVS-56CDNRD	750 GB Hard Drive	VNVR-16
SVS-56DNRD	1 Tera Byte Hard Drive	VNVR-32
SVS-60CDNRD	2 Tera Byte Hard Drive	VCMS-10
SVS-60DNRD	SC-Siam500Blk	VCMS-30
SVS-60WCDNRD	SC-Siam500Wht	VCMS-50
SVS-58DN	SC-Siam1000Blk	VLPR-1KIT
SVSIP-56CDNR	SC-Siam1000Wht	VLPR-2KIT
SVV-54IRC40L49D-W	SVU-AR	VLPR-4KIT
SVV-54IRC40L49D-B	SVU-AR8	SVL-02812A
SVV-58IRC40L2812D	SVU-AR16	SVL-02812A-IR
SVV-60IRC40L2812D	SVU-PR8	SVL-0308A-IR
SVV-60DNL2812M	SVU-PR16	SVL-0358A
SVV-54IRC40L650D	SVU-PT01	SVL-05100A
SVV-48DNL2812	SVU-PT03	SVL-0560DIR
SVV-58DNL2812D	VM-104	SVL-0615D
SVV-60DNL2812D	VM-15A	SVL-0660A
SVV-48CDNL2812	VM-15B	SVL-10120D
SVV-58CDNL2812	VM-17A	SVL-2515DIR
SVV-58CDNL2812D	VM-17B	SVL-2812DIR
SVV-56CDNRL210D	VM-19A	SVL-3308DIR
SVV-54WDNL210D	VM-32A	SVL-M10XMIR
SVVIP-56IRC40L210	VM-42A	SVL-M10XMPIR
SV-PS1295	VM-42B	SVL-M10XVIR
SV-PS121810	VX-WLCMD	SVL-M10XVPIR
SV-PS121816	VCB-120-4	SVL-M16XDC
SV-PS121824	VCB-120-16	SVL-M16XDCP
SVL-M16XV	VMS-3U3208	VMS-4U29416
SVL-M16XVP	VMS-3U5608	VMS-4U12832
SVL-M18XMIR	VMS-3U9608	VMS-4U19232
SVL-M18XMPIR	VMS-3U11208	VMS-4U25632
SVL-M18XVIR	VMS-3U12808	VMS-9U11248
SVL-M18XVPIR	VMS-3U14408	VMS-9U19248
SVL-M20X1025D	VMS-3U4812	VMS-9U25648
SVL-M20X1025DP	VMS-3U6412	VMS-9U26248
SVL-M20X1025M	VMS-3U9612	VMS-9U9664
SVL-M20X1025MP	VMS-3U11212	VMS-9U12864

3015 Eagle Drive, Suite 100, Grand Prairie, Texas 75052

Toll Free: (800) 510-6528

Fax: (928) 437-6270



SVL-M20X1025V	VMS-3U12812	VMS-9U19264
SVL-M20X1025VP	VMS-3U4816	VMS-9U25664
SVL-M20X1536M	VMS-3U6416	VRMS-412
SVL-M20X1536MP	VMS-3U9616	VRMS-1612
SVL-M20X1536V	VMS-3U11216	VRMS-1648
SVL-M20X1536VP	VMS-4U4820	VRMS-3224
SVL-M30X1025SD	VMS-4U6420	VRMS-3296
SVL-M30XSDP	VMS-4U9620	
SVL-M30XSV	VMS-4U11220	
SVL-M30XSVP	VMS-4U4824	
SVL-M13VM308	VMS-4U6424	
VMS-2U1604	VMS-4U9624	
VMS-2U3204	VMS-4U11224	
VMS-2U3208	VMS-4U5628	
VMS-2U6408	VMS-4U6428	
VMS-2U3212	VMS-4U9628	
VMS-2U6412	VMS-4U10428	
VMS-2U3216	VMS-4U3232	
VMS-2U4816	VMS-4U5632	
VMS-2U6416	VMS-4U6432	
VMS-3U3204	VMS-4U9632	
VMS-3U6404	VMS-4U11416	
VMS-3U9604	VMS-4U16016	
VMS-3U11204	VMS-4U22416	
VMS-3U15204	VMS-4U25616	

Veilux  
3015 eagle Dr suite 1000  
Grand Prairie, TX, 75052  
Phone: 214 635 4855  
Fax: 928 4376270  
Toll: 1800 510 6528  
[www.Veilux.net](http://www.Veilux.net)

3015 Eagle Drive, Suite 100, Grand Prairie, Texas 75052

Toll Free: (800) 510-6528

Fax: (928) 437-6270